

shinei



65th Anniversary Commemorative Publication



General incorporated association

Ibaraki Junior Chamber

Ibaraki Junior Chamber International (General Incorporated Association)

65th Anniversary Commemorative Publication

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JCI CREED

The Creed of Junior Chamber International

We Believe ;

That faith in God gives meaning and purpose to human life ;
That the brotherhood of man transcends the sovereignty of nations ;
That economic justice can best be won by free men through free enterprise ;
That government should be of laws rather than of men ;
That earth's great treasure lies in human personality ;
And That service to humanity is the best work of life.

<Japanese translation>

We thus believe;

Truth gives meaning and purpose to life.
Human brotherhood transcends national governance,
and a just economy is achieved through our free economic activities.
The government needs the rule of law, not the rule of man.
Human individuality is the greatest treasure of this
world, and serving humanity is the greatest mission in life.

JCI MISSION

To provide leadership development opportunities
that empower young people to create positive change.

<Japanese translation>

Junior Chamber International (JCI) provides young people with opportunities for leadership
development and growth to bring about positive change in society.

JCI VISION

To be the foremost global network of young leaders.

<Japanese translation>

The Junior Chamber International will become an organization that leads the international
network of young leaders.

JC Declaration

The Junior Chamber International
Japan, as a starting point for change that brings
hope, envisions a future where individuality
shines in harmony and solves social challenges.
We pledge to create sustainable communities.

program

We JAYCEE

Those who are aware of their social, national, and international
responsibilities and share the same aspirations, let us come
together, combine our strengths, and build a bright and prosperous
society with the wisdom, courage, and passion of youth.

Address by the 66th

Chairman



Takayuki Suga, 66th President of the Ibaraki
Junior Chamber International



On June 24, 2026, the Ibaraki Junior Chamber International celebrated its 65th anniversary. For 65 years since its founding in 1961, we have been able to continue our movement as a starting point for change without ceasing, thanks to the foundation built by our predecessors, including our first president, Yoshiaki Higuchi, and the "will to care for Ibaraki" that has been passed down through generations. We also express our deepest gratitude to the government, various organizations, and above all, the people of the community for their warm support.

JCI Ibaraki is currently working towards realizing a sustainable community, guided by its 2020s initiative, "Sustainable Ibaraki." This year marks a crucial halfway point, a time to review our progress so far and to push our movement to even greater heights, solidifying our progress for the remaining five years. In this era of rapid technological advancement and ever-changing social structures, we remain committed to our unwavering belief that "we are the only ones who can bring light to this town," always looking one step ahead and sincerely addressing the challenges facing our community.

I believe that the passionate and challenging spirit of our leaders is the very "brilliance" that illuminates Ibaraki City with the light of hope. The true value of our organization is tested when each individual utilizes their unique strengths and strives to improve together through friendly competition. We see this momentous 65th anniversary as a new starting point that will lead us to our 70th and even 100th anniversaries, and we will accelerate our activities without letting the flame of passion die out.

In closing, I pledge that each and every member of JCI Ibaraki will shine as a leader who illuminates the future of Ibaraki, and that this light will spread throughout the entire community, realizing a bright and prosperous society where everyone can have hope for the future. I ask for your continued support and cooperation, and with that, I conclude my greetings on our 65th anniversary.

Ibaraki JC senior club

Chairman's Greetings



Shigeki Sugie, Chairman of
Ibaraki JC Senior Club



I would like to offer my heartfelt congratulations to the Ibaraki Junior Chamber on reaching this glorious milestone of its 65th anniversary.

Since its founding on June 24, 1961, successive members have walked the path for the community and for the future, with the aspiration of realizing a "bright and prosperous society" in their hearts. I express my deepest respect and gratitude for their long-standing passion and efforts. I myself am honored to have had the opportunity to be a part of that history and to be able to offer my congratulations on this auspicious day.

Over the past 65 years, Japanese society has experienced numerous trials and major changes, including rapid economic growth, the collapse of the bubble economy, the Great Hanshin-Awaji Earthquake, and global pandemics. Even amidst such societal changes, the Ibaraki Junior Chamber has responded to the needs of society, stayed close to the community, and built a network of activities that connect people.

What has supported our progress is the warm understanding and support of the government, related organizations, and local residents, and above all, the "aspirations" and "bonds" that have been passed down through generations of members.

Social issues change with the times, and people's values and lifestyles have also changed dramatically. However, no matter how much times change, it is always "people" who drive communities and forge the future. I believe that a bright and prosperous society is built when people care for one another, people take action, and that circle of action spreads throughout the community.

In recent years, there has been much talk about the weakening of connections between people. That is precisely why the Junior Chamber International (JCI) is expected more than ever to play a role in connecting local traditions and culture to the next generation, and as a bridge between people. We are confident that the accumulation of these activities will foster sustainable local communities, create new value, and connect us to hope for the future.

And we, the senior club members who are alumni, believe that our role is to continue to be the number one supporters of the Ibaraki Junior Chamber.

In closing, I sincerely pray for the further development of the Ibaraki Junior Chamber and for the health and success of all its members. I also hope that this wonderful movement will be passed down through generations to its 70th, 80th, and even 100th anniversaries, and that it will flourish into the future. These are my congratulatory remarks on the 65th anniversary of its founding.

Congratulations



Yoichi Fukuoka,
Mayor of Ibaraki City

I offer my heartfelt congratulations to the Ibaraki Junior Chamber International on its 65th anniversary. Since its founding in 1961, your organization has always been driven by youthful energy, and in this momentous year, it has adopted the slogan "Shine!" and "We will continue to work hard."

Through their long-standing participation in the Ibaraki Festival and their annual hosting of events at "Bentenka Park Ibakita," they have demonstrated a commitment to continuity and innovation. I myself was a member for about five years starting in 2011, and I have been a part of the foundation for many of our colleagues' collaborative efforts in community development.

The cultural and childcare complex "Oni-Kuru," which serves as the center of this co-creation, is scheduled to open with a sports field, event and food zones, and other facilities.

"We hope that you will continue to demonstrate leadership in pioneering a new era."

In closing, I wish the Ibaraki Junior Chamber International continued success and prosperity.



Osaka Prefecture Governor
Yoshimura Hirofumi

The Ibaraki Junior Chamber International has reached its 65th anniversary. We would also like to express our sincere gratitude to everyone for your continued support in promoting Osaka Prefecture's administration. Since its founding in 1961, the Ibaraki Junior Chamber International has contributed to the "Bright Exhibition."

Furthermore, as we celebrate our 65th anniversary this year, we would like to encourage all of you to take this 65th anniversary as an opportunity to further strengthen the bonds among our members. Last year, with your support and cooperation, we were able to successfully host the World Expo, which was filled with smiles and emotions from many people. Through the World Expo, we aim to create an Osaka that can compete with the world in economic and urban power, and a unique charm as a "secondary capital."

Together with you, we look ahead to 50 and 100 years from now, and to create a brighter Osaka.

We ask for your continued understanding and support of the prefectural government.

In closing, we would like to take this 65th anniversary as an opportunity to...



Neotaka Kurio, President of the Ibaraki
Chamber of Commerce and Industry

The Ibaraki Junior Chamber International, a general incorporated association, is celebrating its 65th anniversary. We would like to express our gratitude to all the past presidents, members, and related parties who have worked tirelessly to make this milestone possible. The

Junior Chamber International aims to realize a "bright and prosperous society" through training and development.

They have made significant progress. Even amidst the great changes of the times, the Ibaraki Junior

Chamber has made substantial contributions since its founding in 1961 (Showa 36).

With youthful energy and flexible thinking, they have supported citizens and related organizations.

The Ibaraki Chamber of Commerce and Industry, whose mission is to promote commerce and industry and develop the local economy, has been hosting the "Ibaraki Festival," which involves citizens, businesses, government, and related parties. We would like to further deepen our collaboration with your Junior Chamber, which has played a central role in this festival, in order to foster human resources and create a sustainable town.

In closing, I wish the Ibaraki Junior Chamber International continued success and prosperity, and to all members.

I'll raise it.

They have embraced the changing times and continued to illuminate our city with new light.

We have high expectations for the attitude of everyone involved in this project, who are working with the spirit that "we are the only ones who can bring light to this town."

They have made tremendous efforts to create a vibrant atmosphere in our town of Ibaraki through their involvement in security activities at the fire festival and the opening of the "Gouda Bridge," Japan's longest pedestrian suspension bridge, in 2025.

Toge the r, I dedicated myself to the activities of the Junior Chamber International. That experience is the foundation of my role as mayor, and it is the driving force behind the "community" initiative that our city is currently promoting.

In just three years since its opening in November 2023, the facility has surpassed 5 million visitors. Furthermore, at Dam Park Ibaraki, the progress toward making Ibaraki a more vibrant and diverse place will continue steadily.

We hope that you will powerfully lead the future of Ibaraki City.

I offer my congratulations and best wishes for the continued good health of all our members.

I offer my heartfelt congratulations.

Thank you very much.

To realize a "prosperous society," they are developing various projects such as nurturing the next generation, urban development, and international exchange, creating a "brilliant" city.

They operate under the motto "We are the only ones who can bring light to this town," which is their core principle.

We ask that you be strengthened by this and dedicate yourselves even more to the development of the region.

We were able to achieve this. Over 29 million visitors from Japan and abroad experienced the "future society where life shines," and every day at the venue, children participated. We will utilize the diverse achievements gained as a legacy to realize a continuously growing Osaka.

大阪 I will dedicate myself wholeheartedly to achieving this as soon as possible. I believe this is Osaka's role and responsibility, and I want to create a strong local government for the future of Japan.

I will.

I offer my congratulations, wishing your company continued success and good health for everyone involved.

On behalf of the Ibaraki Chamber of Commerce and Industry, I would like to offer my heartfelt congratulations on reaching this milestone. I also express my deepest respect for the development of Ibaraki City to date.

Based on the three principles of service and friendship, this nationwide organization, where young business leaders who will shape the next generation hone their skills and take on the challenge of solving local community issues, has consistently upheld its commitment to loving its region and pioneering the future since its founding.

I express my sincere respect for the 65-year journey you have taken, building trust with the city's development community through various projects that respond to the demands of the times, such as the healthy development of young people, regional revitalization, and raising disaster prevention awareness.

However, the Junior Chamber International, which acts with the community in mind, is an invaluable partner. In particular, the event, which we have co-hosted for many years and built together as one organization, is a representative citizen-participation project of our city and has become a beloved summer tradition for many citizens. We feel that the efforts made by both organizations are truly significant and symbolize the trust and collaboration that we have cultivated. We intend to continue to leverage each other's strengths and build a brighter future together.

I offer my heartfelt congratulations on the 65th anniversary of our founding, wishing you all continued good health and success.

Congratulations



Daisuke Kato, President of the Junior Chamber
International Japan

We are deeply grateful for your continued support of the activities of the Junior Chamber International Japan.

For 65 long years, we have shown great respect for the development of the local community and the creation of a bright and prosperous society. We are sincerely addressing local issues in Ibaraki.

To all members of your Junior Chamber International, I believe you are carrying out your activities with great enthusiasm as the 66th term of officers for 2026. Your challenging spirit and drive will surely lead to the Junior Chamber movement, which is based on the pure desire to make the community a better place.

This anniversary milestone allows us to reflect on the history and traditions that have been passed down so far.

The Junior Chamber International Japan for 2026 will be "A Happy Country Created by a True Heart." We are working to create a better society and are expanding our activities throughout Japan. In

closing, we wish for the further development of the Ibaraki Junior Chamber International and the region

True Mind True Hope

Towards a happy future



Junior Chamber International Japan
Kinki District Council
Chairman: Hirotsugu Ishikawa

The members of the Ibaraki Junior Chamber International are celebrating their 65th anniversary.

This year, Chairman Takayuki Suga has put forward the basic philosophy "Bringing light to this town," and the action plan set forth for the 70th anniversary is "Sustainable Ibaraki."

In recent years, in addition to population decline and the weakening of local communities, the situation has been complicated by global circumstances. On the other hand, with the rapid spread of AI, it is precisely because of human capabilities that young people can develop an international perspective while remaining rooted in their local communities and cherishing their relationships.

I pray that your Junior Chamber will produce leaders who can bring about change over the course of 65 years, thanks to the efforts of your senior members.

In closing, I wish your Junior Chamber International continued prosperity and a long history of 65 years.



Junior Chamber International Japan
Kinki Region Osaka Block Council
Chairperson: Mamiko Yamada

I offer my heartfelt congratulations on your 65th anniversary.

The Ibaraki Junior Chamber International is celebrating its 65th anniversary.

Since its founding in 1961, over the long period of 65 years, we express our deepest respect to the bright and prosperous company, our predecessors, and all of our current members.

The activities of the Junior Chamber International cannot be achieved by one person alone. It will be a great source of strength. The history itself, which has been passed down for 65 years,

And now, more than ever, as times and social environments are changing dramatically, it is important to cherish local traditions while not being afraid of change and taking a new step

forward. This year, under the slogan "Shine!", the ones who will light up this town are And in closing, the guiding principle for the 70th anniversary, "Sustainable Ibaraki," is presented,

and we wish for the further development of the Ibaraki Junior Chamber International and all...

We would like to express our sincere gratitude for your understanding and cooperation. Congratulations on the 65th anniversary of the founding of the Ibaraki Junior Chamber International.

The tireless efforts you have made toward achieving this goal are a testament to the passionate aspirations and unwavering dedication of your predecessors, and I am certain that the movement you have built, which has brought hope and vitality to so many people, is a testament to the deep trust you have earned from the community.

Under the leadership of Mr. Takayuki Nagasuga, and with the slogan "Shine!", I am confident that this movement, in which each individual shines brightly and forges a path to the future of the region, will bring new hope and vitality to the future of Ibaraki.

This is a movement in which each individual takes initiative and works together with their peers to create new value in the local community. Together with 65, we believe this is an important opportunity to connect that aspiration to the future and take a step towards a new era. Based on the fundamental principle of

"Toward Japan," we aim to ensure that every citizen can continue to have hope for the future, starting from their immediate living spaces such as homes and communities.

I sincerely hope that the activities in this organization will bear fruit as a great success, and that all members will enjoy good health and continued success.

I offer my heartfelt congratulations on reaching this milestone.

We are deeply encouraged by your steady progress and achievements, guided by the motto, "We are the only ones who can light the flame."

I express my sincere respect for your vigorous efforts in promoting this initiative and your unwavering dedication to realizing a sustainable local community.

In these times of heightened tensions, soaring resource prices, and instability in the international economy, society is facing an increasingly difficult future. The scope of what can be done through expansion is broadening, and transformations are occurring not only in individual lives but also in society and the economy.

In such times, the existence of Junior Chambers of Commerce, which connects people and forges the future, will become more important than ever.

By fully utilizing the trust and network of the community that has been built up over time, and by contributing to the development of the local community...

I would like to express my respect and gratitude to everyone involved, and with that, I conclude my congratulatory remarks.

On behalf of the Osaka Block Council of the Kinki Region, Junior Chamber International Japan, I would like to extend my heartfelt congratulations on this occasion.

We would like to thank the successive chairpersons who have worked diligently to address local issues and develop their activities while adapting to the changing times, with the aim of realizing the "Association".

Connecting with like-minded individuals, learning from each other, taking on challenges, and passing on that spirit to the next generation—this is the true strength of the Ibaraki Junior Chamber, which is the first to move the community, and a testament to the trust placed in us by the community.

There is a greater need than ever for young people who can think for themselves about the future and translate that thinking into action. I am confident that the history we have built up so far will be the force that connects the movement to the next era.

The unwavering determination with which you all act, believing that you are the only ones who can do this, truly embodies the mission and potential of the Junior Chamber International.

Building upon the history that has been established, I am confident that you will create new challenges and become a force that will forge a brighter future for the region.

I offer my heartfelt congratulations and best wishes for the continued good health and success of all our members and related parties.

Congratulations



Yohei Nishikawa, Chairman of the Board, Higashi-Osaka
Junior Chamber International

We express our deepest respect for the achievements that Ibaraki Junior Chamber International has built up over its 65-year history.

Since its founding in 1961, your Junior Chamber has been a driving force for a "bright and prosperous society" and has continued to widely disseminate the values of the Junior Chamber movement to the community.

With technological innovations such as generative AI accelerating, I am convinced that the significance of human interaction is increasing even further. I am very pleased that we share the same aspirations. I feel that we will continue to work together as like-minded comrades, and that we will continue to work together under the slogan "Shine!" that your Junior Chamber has adopted this year. I also look forward to the movement guidelines for the 70th anniversary.

As we reach our 65th anniversary, we not only reflect on our history, but also offer our best wishes for the health and happiness of all of you, and express our congratulations.



Mashan Youth Conference Center
Chairman Park Sang-jun

<original text>

I sincerely congratulate JCI Ibaraki on its 65th anniversary.

On behalf of the Masan Junior Chamber of Commerce of the Republic of Korea, I extend my deepest respect and sincere congratulations to the former presidents and all those involved at this meaningful 65th anniversary ceremony. A history of 65 years is by no means a short period of time. Through the passion of countless members, nurturing experienced leaders, and constantly challenging ourselves for the development of the local community while creating new value, the Ibaraki Junior Chamber and the Masan Junior Chamber have come to understand each other through long-standing international exchanges. The mission to build the future is a value we all share. It has been a precious time of mutual growth. As time goes by, this bond... The 65th anniversary ceremony is a place to commemorate the past history, and at the same time, to become the center of youth leaders toward a new future, and more

I sincerely wish you great progress and prosperity. The Masan Junior Chamber will also work together for the development of the local community and the realization of JCI values.

Once again, I sincerely congratulate the Ibaraki Junior Chamber on its 65th anniversary, and here

<Japanese translation>

On behalf of the Masan Junior Chamber, I offer my heartfelt congratulations to the Ibaraki Junior Chamber on its 65th anniversary. I express my deepest respect and blessings for this significant milestone. The 65-year history is a proud one, a testament to the dedication of its many members. Both JCs share a common value: a sense of mission to pioneer the future, forged through years of international exchange. Building upon the friendship forged over the years, and using this 65th anniversary as a new starting point, we will strive to realize the values of both the Ibaraki Junior Chamber and JCI, building upon the traditions we have established. Ibaraki Junior Chamber



Chamber International Kirtipur
Chairman: Pratik Mahaljan, Junior

<original text>

On behalf of JCI Kirtipur, Nepal, it is my great pleasure anniversary is more than a milestone. It is a celebration of the are inspired by this year's slogan, "Shine!", and your meaningful ability to lead, inspire, and make a lasting impact on society. from one another, strengthen our partnership, and grow celebrating many more milestones together and continuing
<和訳>

On behalf of the Nepal Kirtipur Junior Chamber, I express my gratitude to all the members of the Ibaraki Junior Chamber for their passion, foresight, and tireless efforts. Every member demonstrates leadership, illuminates those around them, and compassion is something special and invaluable to us. I offer my congratulations on your continued JC activities and look forward to celebrating many more milestones together in the future.

I offer my heartfelt congratulations on reaching this glorious milestone. I also express my gratitude to the past chairmen and other senior members for their long service.

With the aim of achieving this, they have sincerely dedicated themselves to the development of the region and the nurturing of future generations. Their journey is a history in itself, one that has earned the trust of many citizens.

Now more than ever, when the very way we engage with the community is being questioned, as important members of the Junior Chamber International who are rooted in the community, nurturing people and developing the town through face-to-face relationships, I sincerely hope that we can deepen our cooperation even further, build relationships where we can inspire and uplift each other while developing community-based activities, and contribute to the development of the local community.

The fundamental principle, "We are the only ones who can light up this town," embodies a passionate love for the community and a sense of mission as young people. "Sustainable Ibaraki" is a powerful challenge looking towards the future, and we are confident that its progress will generate even more support.

We pray that this will be the first step towards a new future, and we wish for the further development of the Ibaraki Junior Chamber International and for your continued support.

I consider it a great honor to extend my congratulations. I send my regards to all the members of the Ibaraki Junior Chamber of Commerce who have dedicated themselves to the local community for so long.

It is thanks to the unwavering spirit of service toward God and the local community that the Ibaraki Junior Chamber of Commerce exists today. I believe that the footsteps of Ibaraki JC, which has stood strong amidst changing times, are a valuable history and a source of pride that all Junior Chambers should emulate.

We have grown into true partners who work together and trust. Although our languages and cultures may differ, we share the youthful spirit of challenge, a love for the local community, and a better. The ongoing exchanges have gone beyond simple visits and events to share experiences and build friendships.

It is deepening, and I believe that both Junior Chambers will continue to serve as a strong bridge for fostering new cooperation and friendship for future generations. I consider today to be a starting point for moving forward with vigor. Based on the traditions and trust built so far, I hope the Ibaraki Junior Chamber will continue to lead the local community.

Continuing continuous international exchanges with the Ibaraki Junior Chamber of Commerce based on mutual respect and trust, further strengthening the friendship between the Republic of Korea and Japan, and between the two countries.

I wish health and happiness to everyone who has made this shine.

I'll raise it.

It is a great honor to receive this recognition. This is a testament to the dedication and service of all members, past chairmen, and related parties who have been so committed to the community for so many years. Ibaraki JC's journey, nurturing young leaders amidst changing times and continuously striving for regional development, has allowed us to grow into true partners who trust each other. Though our languages and cultures may differ, the challenging spirit of our youth and our passion for our community have deepened with each passing year, and I am confident that both LOMs will continue to be a strong bridge for future generations. I am confident that So JC will continue to prosper as a central force leading the community. We too will deepen our bonds and pray for the development of both countries originating from their respective regions, as well as for your continued health and happiness.

to extend our heartfelt congratulations to JCI Ibaraki on the proud occasion of your 65th Anniversary. This dedication, vision, and countless efforts of every member who has contributed to JCI Ibaraki's journey. We message, "We are the ones who light up this town." It is a powerful reminder that every individual has the. The friendship between JCI Kirtipur and JCI Ibaraki is truly special to us. We value the opportunity to learn together through the JCI movement. Congratulations once again on this historic occasion. We look forward to our friendship for years to come.

We offer our heartfelt congratulations on your proud 65th anniversary. This milestone is not merely a passing point, but a testament to the contributions you have made to your JC's journey. We are deeply impressed by this year's slogan, "Shine!", and the strong sentiment, "We are the only ones who can light up this town," which powerfully reminds us of the importance of making a sustainable impact on society. We are extremely proud of this opportunity for Kirtipur JC and Ibaraki JC to cultivate friendship, learn from each other, deepen their partnership, and grow together. We look forward to continuing to nurture our friendship for many years to come as we reach this historic milestone. Congratulations on your 65th anniversary!

sustainable ibaraki

The Ibaraki Junior Chamber International supports the Sustainable Development Goals (SDGs).

Guidelines for activities leading up to the 70th anniversary

Introduction

In 2020, the JC Declaration was revised for the first time in 19 years, and the phrase "We pledge to create sustainable communities" was added. As times and society change, creating sustainable communities is a new mission entrusted to us young people. At the same time, in order to fulfill this mission, we ourselves must become a sustainable organization. In these times, when the times are changing rapidly due to technological advancements, as we aim for the 70th anniversary of the Ibaraki Junior Chamber, what is expected of the Junior Chamber by citizens and organizations will change, and the people who participate in the Junior Chamber movement will also change. We need to formulate guidelines for our movement that will not slow down even as times change.

Vision conceptual diagram



Intermediate verification

Following the revision of the JC Declaration in 2020, we have been working towards building "sustainable communities and organizations" under the banner of the Ibaraki SDGs. Over the past five years, the digitalization of society and the diversification of values have progressed at a faster pace than anticipated, and the roles required of communities and human resources are constantly changing. We are now conducting this interim review to determine whether the guidelines we have formulated have become meaningless and to refine our organization so that it can respond to the changing times and the demands of society. We believe that objectively evaluating our progress so far and correctly understanding where we stand is an essential process to prevent our movement from slowing down.

For the next five years, we will use the results of this evaluation as a foundation to shift into a phase of further accelerating policy restructuring and our activities. By strengthening our collaboration with citizens and various organizations, and thoroughly implementing flexible organizational management that is not afraid of change, we will continue to tackle regional issues. As we approach the significant milestone of our 70th anniversary, Ibaraki Junior Chamber International pledges to advance as a leader that will pave the way for a sustainable future.



Past acting president



61st Acting Secretary:
Taiki Nagashira

2021
year

slogan

Let's make the flowers of excitement bloom! Motivation! Energy! Ibaraki!

Basic idea

Let's spread excitement throughout the town!

Experience "PALCOOL"!!



Ibaraki SDGs Verification Items



4-2 Let's cultivate human resources who can thrive on the world stage.

Comments from past chairmen

We have created a meeting that fosters the courage to take on challenges through "parkour," where children venture into unknown territory and overcome obstacles using their own strength.

In the midst of the COVID-19 pandemic, when online interactions were the norm, our refusal to hold an in-person event filled the venue with a genuine enthusiasm that transcended generations. A strong sense of unity was forged among the members who had gathered together for the first time in a long time, and it served as an opportunity to reaffirm the true value that real gatherings bring and the strong bonds within the Ibaraki Junior Chamber.

Passing the baton to the next generation

We hope they will not be bound by the framework of "following precedent," but will freely challenge themselves in their own way. The goal is "not to fail." Rather than just being cautious, what's important is having the attitude to "go for success" without fearing risk. The Junior Chamber International is a valuable learning environment where you can hone yourself by repeatedly taking on challenges without fear of failure.

Furthermore, instead of being overly cautious out of fear of failure, strive to be an organization where members naturally act out of consideration for their colleagues. Great opportunities await you in that direction. I wholeheartedly support your bold challenges that go beyond the confines of your current position.

60th Anniversary Ceremony

Let's unite our thoughts and pass them on to future generations!



Ibaraki SDGs Verification Items



17-1 Partner with developing countries and provide support

17-2 Let's cooperate with citizens, organizations, and businesses.

Comments from past chairmen

Overcoming the crisis of securing a venue due to the COVID-19 pandemic, the event was held at a high school in Ibaraki City. Through elements such as bamboo lanterns symbolizing the rich natural environment of the northern part of the city, and collaboration with the brass band, we presented a unique world view that could only be created in that location.

Furthermore, they re-evaluated the ceremony format, shifting to a more compact 1.5-hour structure. I believe that their unwavering commitment to finding the best possible format for the present era, rather than simply adhering to past conventions, led to a warm and successful event that resonated with many participants.

2022

year



62nd Chairman
Masahiro Nishida

slogan

Creating the Future ~Turning Ideas into Reality~

Basic idea

Creating an attractive organization through personal growth

Let's survive!!



Ibaraki SDGs Verification Items



4-2 Let's cultivate human resources who can thrive on the world stage.



Comments from past chairman

In our youth development program, "Let's Survive!!", we challenged ourselves to improve non-cognitive skills through camping. It was heartwarming to see shy children take the initiative to strike up conversations and deepen their bonds with friends from other schools as they set up tents and cooked meals together with people they had just met. This experience of breaking out of the children's shells allowed us, the organizers, to feel our own growth as well, creating a meaningful step that truly fostered a cycle of "co-growth."

Passing the baton to the next generation

During the course of this movement, there will be times when you don't get understanding, or you hit a wall and feel troubled. However, there is no doubt that the answer that the members have arrived at through their heartfelt efforts, driven by their concern for the town of Ibaraki and guided by the policies set forth by the chairman, is correct.

Every difficulty you face will become fuel for your growth. Believe in your own convictions and push forward for the sake of the citizens and your comrades. Your sincere efforts will surely open up new paths and spread a circle of support. Hold your head high, advance this proud movement, and pass the baton to the future.

Ibaraki Bomber Yeah ~Evening Drunken Night Market~



Ibaraki SDGs Verification Items



8-2 Create new jobs

8-4 Let's create new business opportunities

17-2 Let's cooperate with citizens, organizations, and businesses.



Comments from past chairman

Driven by the desire to create a space where people can pursue not only a spirit of social service but also personal business growth, we challenged ourselves to create new business opportunities.

The way we fostered a deeper understanding of each other's work and created a platform where citizens and local businesses could connect directly has become the economic foundation for our current "Ibaraki SDGs." We are confident that the strong connections forged through work will also be a driving force in building a sustainable Ibaraki.



63rd Acting Chairman
Shinichi Kitamura

2023

slogan

Fight for the future!!

Basic idea

Building an organization where everyone works together to achieve goals

Milsil Festa



Ibaraki SDGs Verification Items



17-1 Partner with developing countries and provide support

Comments from past chairmen

We developed a matching website that put local Ibaraki businesses and students at the forefront, fostering mutual understanding between the two. By leveraging connections with students participating in the Ibaraki Festival, Ibaraki City's largest event, and by conducting direct outreach to student clubs, we successfully connected outstanding local businesses with enthusiastic students. This was an innovative meeting that incorporated new digital technologies during the service's initial growth phase, providing opportunities for local employment and social experience for students.

Ibaraki Dash Village



Ibaraki SDGs Verification Items



5-2 Let's create a town where individuality can be valued.

Comments from past chairmen

We took on the challenge of redeveloping and leveling Tokushuen, a vast outdoor activity facility in northern Ibaraki City that had been dormant despite being surrounded by abundant nature. This was a difficult project that would have cost tens of millions of yen if outsourced, but the overwhelming power of the Ibaraki Junior Chamber International transformed it into a new place for community activities. It is now widely used as a base for interaction among local residents and for nature experiences, demonstrating the organization's initiative and the true essence of contributing to the community.

Passing the baton to the next generation

Some said that expanding to the size of 100 people we once were would be extremely difficult, but we wanted to prove the true strength of Ibaraki JC, that if we set high goals and work together as one, we can definitely achieve them. As a result, we achieved the number one membership growth in Japan. We were able to win the prestigious Golden Gong and prove our potential.

The current Ibaraki Junior Chamber International (JCI) is in a unique position to collaborate with top figures in government and business, shaping the future of our city. To maintain this foundation and continue contributing to the community, we need more members. Young people with aspirations should take advantage of this excellent environment to learn and move forward, believing in their own potential.



64th Acting Chairman
Yamamoto Taku

2024

year

slogan

One team Ibaraki

Basic idea

Running freely in all directions, uniting the town.

Physical Ability Improvement Class Based on Ancient Martial Arts



Ibaraki SDGs Verification Items



3-2 Let's eliminate accidents in our town.

4-2 Let's cultivate human resources who can thrive on a global stage.



Introduction of agenda system



Ibaraki SDGs Verification Items



9-2 Let's adopt new technologies.

Comments from past chairmen

In recent years, with the weakening of communication among children becoming a challenge, this meeting, which focused on "ancient martial arts" that are fundamental to all sports, was a highly meaningful endeavor. With the cooperation of a university professor, the structure of the exercise program was superb, going beyond mere experience to developing an educational approach through physical activity. Above all, the smiles of the children who were simply enjoying themselves, and the time we spent challenging ourselves in ancient martial arts together, remain a wonderful memory that stays deeply in our hearts. It was a memorable step that forged strong bonds within the community.

Comments from past chairmen

The introduction of the agenda system became symbolic of "streamlining organizational operations" in our organizational reform. This system, which has been widely adopted not only by our organization but also by other Local Organizations (LOs), was a very meaningful choice that also took into account the activities of our members at their seconded organizations. I vividly remember the hard work of the committee in charge at the time, who diligently worked to create the system despite the difficulties during the transition from old methods to new technology. Now, smooth operation using this system is taken for granted, and that challenge has built the strong organizational foundation we have today.

Passing the baton to the next generation

As we reach our 65th anniversary, we have entered a new phase, looking ahead to our 70th anniversary and beyond. Challenges will undoubtedly come with obstacles, but the steps we take now will determine the strength of our organization five years from now. The key is how we can engage those around us while fulfilling our responsibilities in our core business and leveraging the skills we have cultivated there in our Junior Chamber activities. Our biggest challenge is expanding our membership, but while we are moving forward with reforms that are in line with the times, there will surely be a wave of renewed appreciation for the value of face-to-face communication. I expect that our current members will become "One Team" and move forward together as one, towards a five-year period in which we can truly experience the benefits of this.



65th Acting Chairman Aya
Nishimura

2025

slogan

Let's try it!

Basic idea

Ibaraki, the city with the most potential for growth in Japan

Sustainable Organization and Monetization Seminar



Ibaraki SDGs Verification Items



4. Quality education for all

Comments from past chairmen

With the goal of achieving "zero membership fees" as part of our 10-year organizational reform guidelines, and without compromising the essence of the Junior Chamber International movement, we held a regular meeting with Mr. Nagaaki Kamata, the 68th President of Junior Chamber International, as our lecturer to provide the fundamental knowledge needed to secure funding sources other than membership fees.

Through group work, we cultivated a mindset of "creating value without relying on budgets," and this learning led to collaborations with other companies and the use of crowdfunding.

Furthermore, looking back now, I am happy and proud that the lessons and initiatives learned at the meeting spread to other LOMs and other blocks, providing many JC members with an opportunity to learn about the possibilities of monetizing business activities and deepen their interest.

Passing the baton to the next generation

Junior Chamber International activities are not something you are forced to do. They are something you want to do, together with your peers. It's a place where you can try new things.

There will be times when things don't go as planned, and you'll encounter unexpected obstacles. Even so, work together with your friends and persevere in pursuing at least one thing you truly want to do. Beyond that lies a landscape you've surely never seen before.

And if you ever feel troubled or lost, don't try to handle it alone; rely on your friends around you. Whenever you're in trouble or worried, please feel free to reach out to me.

I will continue to be your closest villager, Villager A, and I will support your "Let's try it!"

Achieve your dreams with professionals! Take the next step towards your dreams!



Ibaraki SDGs Verification Items



4. Quality education for all



5 Let's achieve gender equality

Comments from past chairmen

For a year, we focused on children's desire to fulfill their dreams and worked on a project that supported them in achieving their dreams through three steps. We worked together to think about the steps to fulfilling their dreams, and through work experience, we connected them to the experience of actually realizing their dreams at a company.

Aiming to make Ibaraki "Japan's most promising city," this initiative, which expanded the potential of children through collaboration with companies and the local community, was recognized for its activities at Aeon Mall and received the "Grand Prize" among all Aeon Malls nationwide.

I am truly happy and proud that our year-long effort to seriously address the dreams of children has taken shape and been recognized nationwide.

Regarding the Review Policy for Sustainable Ibaraki

As the Ibaraki Junior Chamber International celebrates its 65th 2020 anniversary, we have revised our activity guidelines, which were established in [year], to align with current social conditions. This revision aims to review our activities and effectiveness over the past five years and to create guidelines that are more rooted in the local community.

1. Selection and concentration

We have streamlined the list from 17 items to 14 to better reflect our actual activities. We have removed three items that are highly specialized and difficult for JC to implement on its own (energy, industrial innovation, and inequality), and will strategically concentrate resources on regional issues.

2. Localization for Ibaraki

Reflecting the unique characteristics of Ibaraki City, which is landlocked, Goal 14 has been changed to "Protect the richness of the mountains." The wording has been revised to encourage concrete actions rather than idealistic pronouncements, through the utilization of local resources such as Dam Park Iwakita and the strengthening of disaster prevention.

3. Organizational Sustainability

We have added a unique item: "Let's become an organization that is understood by our families." We firmly believe that understanding those close to us is the driving force behind a truly sustainable movement, and we will continue to act for the sake of future generations.

Guidelines for activities leading up to the 70th anniversary of our founding

We have adopted the Ibaraki SDGs as our "Guidelines for Activities Leading Up to Our 70th Anniversary." This policy, consisting of 17 goals and 57 targets to support their achievement, will serve as the foundation for the activities of the Ibaraki Junior Chamber and as a guiding principle that our activities will contribute not only to the development and growth of the community and its residents, but also to our own development and growth.

By building connections with the community and fostering a sense of attachment, we have aimed to realize a sustainable society where every citizen can shine. However, it is true that our evaluation process to date has resulted in biases in our activity results. Therefore, this year, we have reorganized the report by deleting some items and localizing them to reflect changes in social conditions and the actual state of our activities.

Each of our goals and targets is invaluable in shaping the future of Ibaraki, and it is a mission that we must face with sincerity. In the latter half of the five years, we will calmly re-examine our progress so far and further accelerate our movement with new approaches. As leaders who will light up this town, we pledge to move forward together as one team towards the significant milestone of our 70th anniversary.

Towards the 70th anniversary of the founding

Reorganization of "Ibaraki SDGs"

We have conducted an interim review of our activities to date and have revised and redefined the content of "Ibaraki SDGs" as follows, as a new activity policy toward the milestone of our 70th anniversary.



1

Let's create a town where everyone can enjoy a satisfying meal.
Let's create a town where people don't give up on their dreams for economic reasons.
Let's make this a city that invests in poverty eradication.



1. Let's consider the issue of poverty.

- 1-1 Let's create a town where everyone can enjoy a satisfying meal.
- 1-2 Let's create a town where people don't give up on their dreams for economic reasons.
- 1-3 Let's make this a city that invests in poverty eradication.

2

Let's increase our self-sufficiency.
Let's secure and stockpile food supplies for use during disasters.



2. Let's think about the problem of hunger.

- 2-1 Let's increase our self-sufficiency.
- 2-2 Let's promote the town's specialty products.
- 2-3 Secure and stockpile food supplies for use during disasters.

3

Let's eliminate drugs from our town.
Let's eliminate accidents in our town.
Let's establish preparedness against infectious diseases.



3. Let's think about health and welfare in Ibaraki as a community.

- 3-1 Let's eliminate drugs from our town.
- 3-2 Let's eliminate accidents in our town.
- 3-3 Eliminate smoking on the streets.
- 3-4 Let's establish preparedness against infectious diseases.

4

Let's create an educational environment that helps people find fulfilling work.
Let's cultivate talent that can thrive on a global stage.



4. Provide high-quality education

To the next generation of children

- 4-1 Let's create an educational environment that helps people find fulfilling work.
- 4-2 Let's cultivate human resources who can thrive on a global stage.

5

Let's create a city where both men and women can thrive.
Let's create a town where individuality can be valued.



5. Achieve gender equality.

- 5-1 Let's create a city where both men and women can thrive.
- 5-2 Let's create a town where individuality can be valued.

6

Let's conserve water.
Let's protect and appreciate our town's water sources.
Let's keep the public restrooms clean.



6. Let's cherish the water in Ibaraki.

- 6-1 Let's conserve water.
- 6-2 Let's protect and appreciate our town's water sources.
- 6-3 Let's keep the toilets in town clean.

7

Let's create new jobs.
Let's promote the town's tourism resources.
Let's create new business opportunities.



7. Let's leverage the unique charm of the region
to create a sense of purpose and growth in our work.

7-1 Let's support thriving businesses in our town and encourage the establishment
of new businesses.

7-2 Let's create new jobs.

7-3 Let's promote the town's tourism resources.

7-4 Let's create new business opportunities.

8

Let's build a city that is resistant to earthquakes.
Let's build a city that can withstand typhoons.
Let's promote the charm of our town.
Let's make sure everyone can move around freely.
Let's improve traffic safety.
Let's build connections between urban and mountainous areas.



8. Creating towns where people want to continue living.

8-1a Let's build a city that is resistant to earthquakes.

8-1b Let's build a city that can withstand typhoons.

8-2 Let's promote the charm of our town.

8-3 Let's create a city where everyone can move around freely.

8-4 Let's improve traffic safety.

8-5 Let's build connections between urban and mountainous areas.

9

Let's reduce garbage.
Let's reduce food waste.
Let's increase recycling in town.
Let's promote local production and consumption.
Let's promote recycled products.



9. Let's think about how to use
and create things that will connect to the future.

9-1 Let's reduce waste.

9-1a Let's reduce food waste.

9-2 Let's increase recycling in Ibaraki.

9-3 Let's promote local production and consumption.

9-4 Let's promote recycled products.

10

Let's create a town where no one is killed, even when
a disaster strikes.
Let's understand and cooperate on climate change countermeasures.



10. Prepare for disasters and climate change.

10-1 Let's create a town where no one is killed, even when
a disaster strikes.

10-2 Let's understand and cooperate on climate change countermeasures.

11

Let's protect the richness of the mountains.
Let's reduce litter in the mountains.
Let's preserve the beautiful mountains.
Let's appreciate the richness of the mountains and promote initiatives that can be
carried out throughout the community.



11. Let's protect the richness of the mountains.

11-1 Let's reduce litter in the mountains.

11-1a Let's preserve the beautiful mountains.

11-2 Let's learn about the richness of the mountains and promote initiatives that can be
carried out throughout the town.

12

Let's protect our town's forests.
Let's convey the charm of our town's forest.
Let's protect the animals in our town.
Let's protect the farmland in our town.



12. Let's protect the richness of our town.

12-1 Let's protect our town's forests.

12-1a Let's convey the charm of the town's forest.

12-2 Let's protect the animals in our town.

12-3 Let's protect the farmland in our town.

13

Let's eliminate violence and reduce crime.
Let's eliminate child abuse and domestic violence.



13. Peace and Justice for All

13-1 Let's eliminate violence and reduce crime.

13-2 Let's eliminate child abuse and domestic violence.

14

Let's partner with developing countries and provide support.
Let's cooperate with citizens, organizations, and businesses.
Let's become an organization that is understood by families.



14. Partnership

Achieve your goals

14-1 Partner with and support developing countries

14-2 Let's cooperate with citizens, organizations, and businesses.

14-3 Let's become an organization that is understood by families.

About organizational reform

Diagram of the goals for Ibaraki Organizational Reform 4

What is organizational reform?



Japan is currently entering a society with a declining birthrate and an aging population. In Ibaraki City, the population of those aged 20 to 39, who are eligible to become members, is decreasing, while the population of those aged 70 and over is increasing. The population trend described above is expected to continue in the future, and a decrease in membership is anticipated as a result. If we continue to operate our organization as it is, it is anticipated that the activities of the Ibaraki Junior Chamber will shrink or become impossible to disseminate, so organizational reform is necessary. Furthermore, the pace of change is accelerating, and technologies and occupations that did not exist 10 years ago are constantly changing. In order to conduct activities that are in line with the times, we aim to become an organization that can gain the support of people from a wide variety of occupations and "people who care about the community."

About membership

1 - 1

Becoming an organization that everyone can participate in

1 - 2

Members with whom we have business contacts

About business activity income

2 - 1

Reduce membership fees to zero

2 - 2

Establishing income sources other than membership fees

2 - 3

Establishment of supporting membership

Improving the efficiency of organizational management

3 - 1

Organizational management that everyone can participate in

3 - 2

An organization that values families

Organizations supported by the community

4 - 1

Organization with 100% brand recognition

4 - 2

An organization supported by groups

1 About membership

1-1 Towards an organization where everyone can participate

1-2 Members with business connections

In order to maintain or increase the number of members in response to the projected decline in the population of people in their 20s and 30s, a reform of the membership system is necessary. Currently, the definition of a regular member is a dignified young person between the ages of 20 and 40. However, by utilizing supporting membership and a new membership system, we can define "people who care about the town" and give opportunities for membership not only to people who live in the town but also to people who care about the town but live far away, as well as people under 20 or over 40. This will increase the number of people who care about the town and participate in town development, which will lead to further development of the town.

2. Regarding business activity income

2-1 To eliminate membership fees

2-2 Establishing income streams from sources other than members

2-3 Establishment of Supporting Members

Currently, most of our business revenue comes from membership fees and entrance fees. In order to include members who want to participate in community development but cannot afford to pay membership fees, we need business revenue that goes beyond just membership fees and entrance fees.

3. Streamlining organizational management

3-1 Organizational Management that Allows Everyone to Participate

3-1a Introduction of remote participation

3-2 Organizational management that prioritizes family

3-2a Rules for the social gathering

3-2b Scrutinize all operations to ensure there is no waste.

3-2c Establishing rules for meeting times

Social dynamics are changing daily, and values, lifestyles, and business models are constantly evolving. The environment surrounding our Junior Chamber International (JCI) is also changing dramatically.

4. Organizations supported by the community

4-1 Towards an organization with 100% recognition

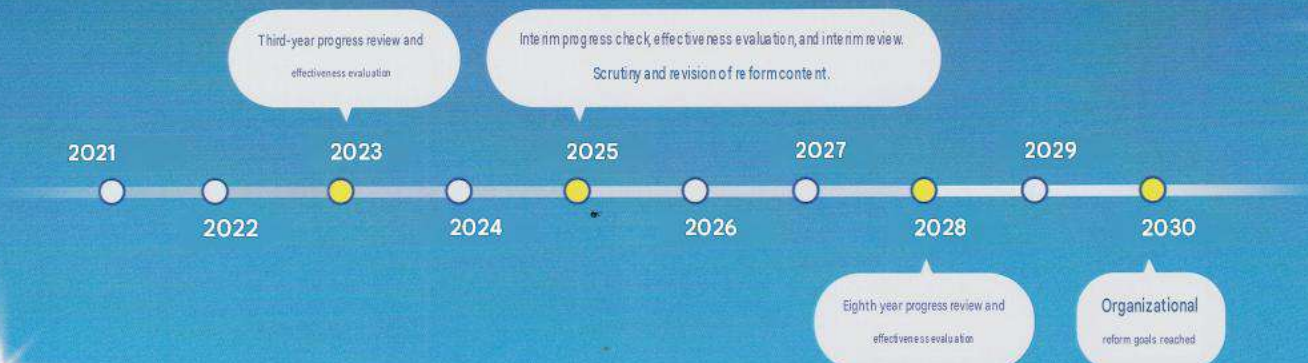
4-2 Towards becoming an organization supported by other groups

4-2a Towards an organization that involves students.

4-2b There are 100 supporting organizations within the city.

Our movement requires the support not only of our members, but also of the citizens and organizations that live and work in our community.

Organizational reform schedule





2025

65th Anniversary Preparation Committee

We are delighted to have successfully reached our 65th anniversary this year, and to have completed this commemorative publication that compiles our glorious history.

Last year, as the organizing committee, we were responsible for the "year-long preparation" leading up to this grand event. Naturally, there were many difficult moments in preparing for the anniversary, but the warm guidance of our senior members and the tremendous support from the related organizations were our greatest source of strength. We are endlessly grateful to everyone.

In fiscal year 2025, approximately 80% of the members had less than three years of experience, so it was a year of trial and error, but I feel that we were able to work together as a team, pooling our wisdom and passing the torch to this year's organizing committee.

The many lessons we learned during this preparation period, and the bonds we forged with all of you, will be a lifelong treasure for all of us on the organizing committee. Finally, we would like to express our heartfelt gratitude to everyone who supported our activities, and let's move forward together into the future.

2026

65th anniversary executive committee

We are truly delighted to have published this commemorative book, documenting our 65th anniversary, and to share our journey with you. Although only five years have passed since our last milestone, technological innovation, including the rise of AI, has accelerated even further. It is precisely in these turbulent times that we have reaffirmed through the editing process the significance of compiling the organization's history into a single document, rather than relying solely on fragmented data.

As we delved into past records in compiling this commemorative publication, we were deeply moved by the brilliant passion of our predecessors who consistently strived for the community even amidst challenging social circumstances. This experience has renewed our sense of responsibility. The pride we felt in the history that has been passed down through generations during this editing process has become a great asset for us, the members of the organizing committee.

Finally, I would like to express my deepest gratitude to everyone who provided materials and cooperated with the interviews. I conclude by saying that I hope this magazine will serve as a reliable guidepost for the Ibaraki Junior Chamber to envision an even more sustainable future.

Ibaraki Junior Chamber International (General Incorporated Association)

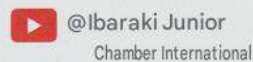
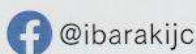
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The 65th anniversary commemorative publications

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